

HEPTAPOLIS - AVATAR e-learning
Online Distance Learning Education

JIM STANFORD
Economist



ECONOMICS FOR EVERYONE

A Short Guide to the Economics of Capitalism



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BIOGRAPHY

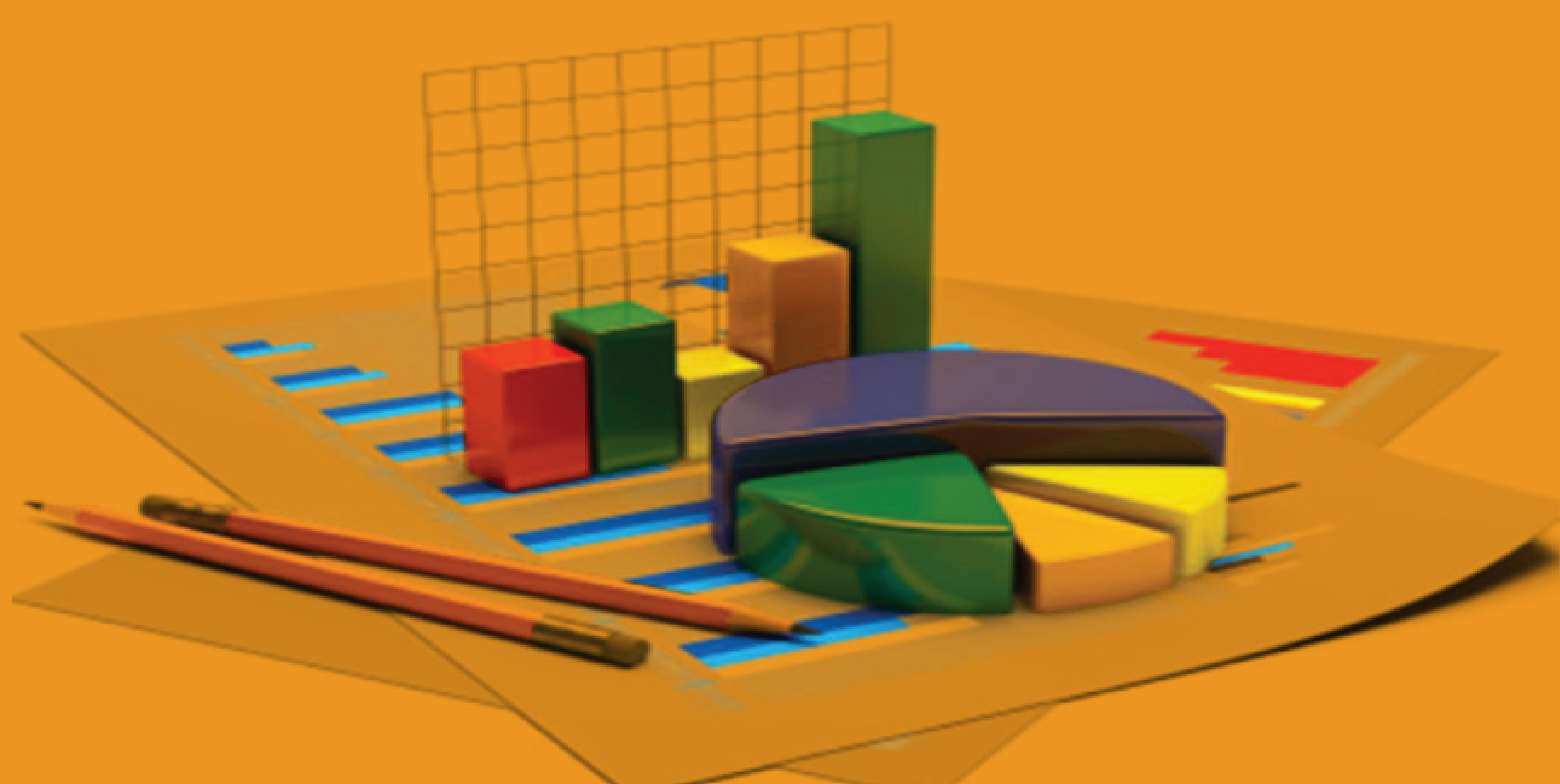
Jim Stanford is Economist and Director of the Centre for Future Work. He divides his time between Sydney, Australia and Vancouver, Canada.

Jim is one of Canada's best-known economic commentators. He served for over 20 years as Economist and Director of Policy with Unifor, Canada's largest private-sector trade union (formerly the Canadian Auto Workers). He is quoted frequently in the print and broadcast media, and writes a regular column for the Toronto Star. He is also the Harold Innis Industry Professor in Economics at McMaster University in Hamilton, Canada, and an Honorary Professor in the Department of Political Economy at the University of Sydney. Jim has also served for many years as a Research Associate and volunteer with the Canadian Centre for Policy Alternatives.

Jim received his Ph.D. in Economics from the New School for Social Research in New York. He also holds an M.Phil. from Cambridge University, and a B.A. (Hons.) from the University of Calgary.

Jim is the author of Economics for Everyone: A Short Guide to the Economics of Capitalism (second edition published by Pluto Books in 2015), which has been published in six languages. Stanford has written, edited or co-edited six other books, and dozens of articles and reports in both peer-reviewed and popular outlets.

He has provided research and advice through numerous federal and provincial government panels and inquiries on economic policy, innovation, jobs, and social policy. Jim is recognized for his ability to communicate economic concepts in an accessible and humorous manner.



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WORKS

Books by the author:

1. Economics for Everyone: A Short Guide to the Economics of Capitalism (with Tony Biddle) London; Ann Arbor, MI: Pluto Press, 2008.
2. Challenging The Market: The Struggle To Regulate Work And Income (with Leah F. Vosko and the Challenging the Market Conference), 2004.
3. Paper Boom: Why Real Prosperity Requires a New Approach to Canada's Economy, Lorimer, 1999
4. Power, Employment, and Accumulation: Social Structures in Economic Theory and Policy (with Lance Taylor and Ellen Houston) Armonk, N.Y. : M.E. Sharpe 2000.
5. Estimating the effects of North American Free Trade: A three-country general equilibrium model with "real- world" assumptions, 1993.
6. Social dumping under North American free trade, 1993.
7. Going south: Cheap labour as an unfair subsidy in North American free trade, 1991.



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PREFACE

My approach is not motivated by an “anti-expert” mentality. I would not want to be operated on by an untrained medical student. And people who make important economic decisions, and give important economic advice, should be formally trained in economics.

But debates over economic issues are not technical debates, where expertise alone settles the day. They are deeply political debates, in the broad sense of that word: distinct groups of people have distinct interests, they know their interests, and they naturally work to promote them.

This occurs everywhere in the economy – and economics shouldn’t pretend that it doesn’t. My main goal with this course has been to encourage non-experts to develop their natural, grass-roots interest in economics.



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TEACHING MODULES

MODULE 1

Introduction: Why Study Economics?

Preliminaries

1. The Economy and Economics
2. Capitalism
3. Economic History
4. The Politics of Economics

MODULE 2

The Basics of Capitalism: Work, Tools, and Profit

5. Work, Production, and Value
6. Working with Tools
7. Companies, Owners, and Profit
8. Workers and Bosses
9. Reproduction (for Economists!)
10. Closing the Little Circle

MODULE 3

Capitalism as a System

11. Competition
12. Investment and Growth
13. Employment and Unemployment
14. Dividing the Pie
15. Capitalism and the Environment

MODULE 4

The Complexity of Capitalism

16. The Complexity of Capitalism
17. Inflation, Central Banks, and Monetary Policy
18. Paper Chase: Stock Markets, Financialization, and Pensions
19. The Conflicting Personalities of Government
20. Spending and Taxing
21. Globalization
22. Development (and Otherwise)
23. Closing the Big Circle
24. The Ups and Downs of Capitalism

MODULE 5

Challenging Capitalism

25. Evaluating Capitalism
 26. Improving Capitalism
 27. Replacing Capitalism?
- Conclusion: A Dozen Big Things to Remember About Economics



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FEES AND METHOD OF PAYMENT

Initial course Fees: 960 euros.

The following discount is applicable on the Initial Fees above:

A special 20% discount on the initial Fees.

Sum payable after the discount: 768 euros

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COURSE FEES

- Course Duration: **10 Months**
- Final Course Fees (after the discount) **768 €**
- Bi-Monthly Fees installment **153,6 €**
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After the final Fees payment, students are entitled to a Certificate of Attendance and two months of free tuition for their complete assimilation of the Course.

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CERTIFICATE OF ATTENDANCE Way of Obtaining

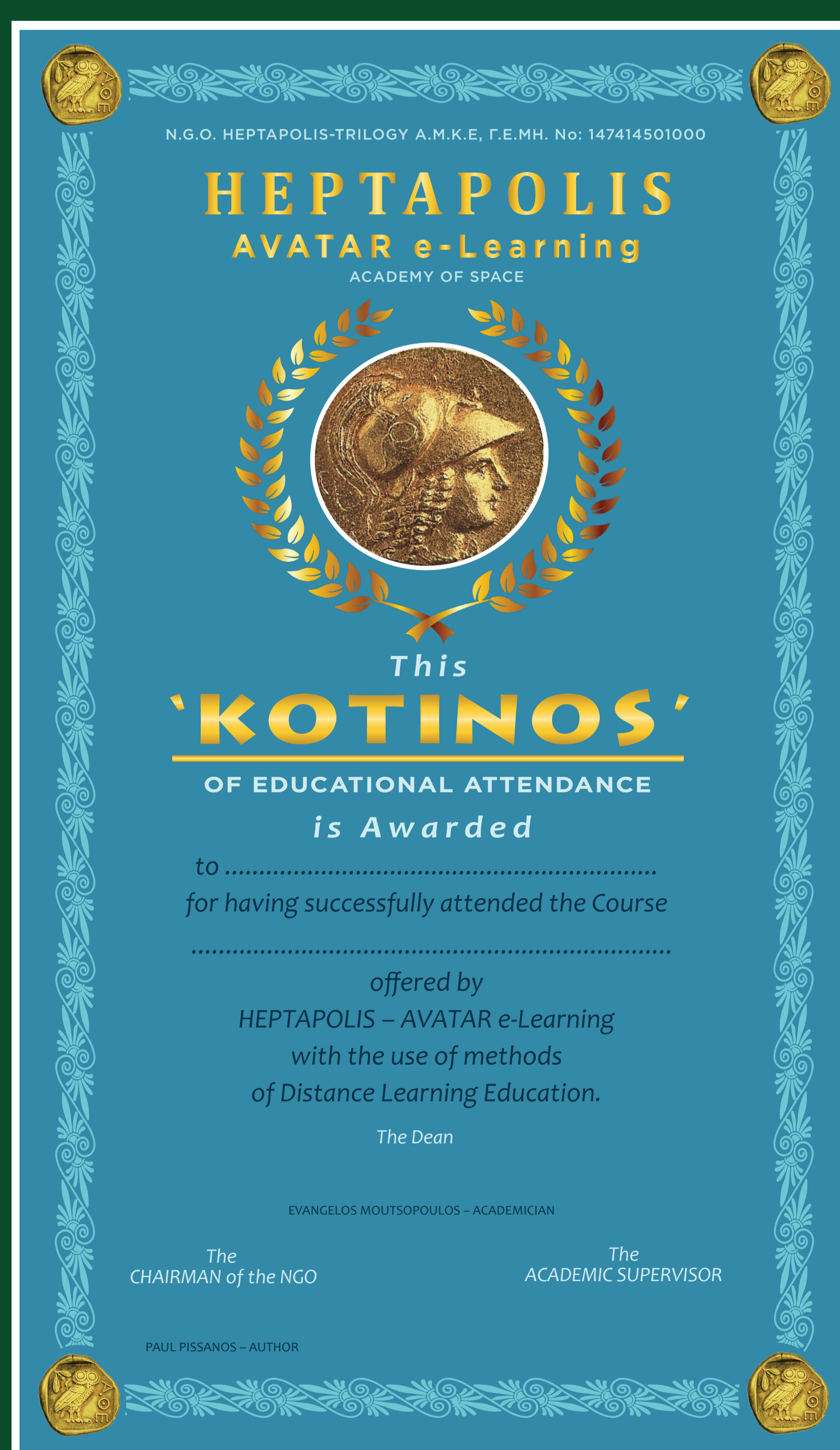
The student who has completed the Course he has chosen is entitled to obtaining:

A. A Certificate of Attendance by ACTA – Technoblast of Aristotle University of Thessaloniki, on request.

(NOTE: The Certificate of Attendance is sent by email)

B. A KOTINOS with a Certificate of Attendance of the Course issued by HEPTAPOLIS – AVATAR e-Learning of HEPTAPOLIS TRILOGY N.G.O.

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